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ABSTRACT

The publication presents sample study units used by the Bridgeport Career Education Project for implementing career education concepts at the elementary and junior high school levels. Each sample unit has a specified major goal and related student behavioral objective(s). A field trip is suggested as the activity for providing the setting for accomplishing these objectives. In addition, suggested techniques for students and resource materials are presented. The grade level for each study unit is indicated. (VA)

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CAREER EDUCATION

SAMPLE STUDY UNITS

BRIDGEPORT'S EXEMPLARY PROJECT

IN CAREER EDUCATION

1973- 1974

Director - Joseph Bonitatebus

Coordinator - Rita D. Madigan

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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GOAL: To acquaint pupils with the various roles and jobs, Mothers and fathers have insi

BEHAVIORAL OBJECTIVES: Pupils will understand that mothers and fathers do many of the jo
that others do as life-time jobs (careers) for pay and that one m
certain schools like Bullard Havens.

Activity	Suggested Techniques	Resource
Group trip to Bullard Havens Technical School	1. Pupils will make murals of the various jobs they see at Bullard Havens. 2. Pupils will make Career Hats.	Book "Just Like Wonder B Filmstrip Family Memb

Teachers Comment: Children gained some knowledge of various careers, however they were a l
thing they saw.

VT-102-011

GRADE: Kdg.

ls with the various roles and jobs, Mothers and fathers have inside and outside the home.

Pupils will understand that mothers and fathers do many of the jobs for their families that others do as life-time jobs (careers) for pay and that one may train for these jobs at certain schools like Bullard Havens.

	Suggested Techniques	Resource Material
lavens	1. Pupils will make murals of the various jobs they see at Bullard Havens. 2. Pupils will make Career Hats.	Book "Just Like Mommy" Wonder Book Filmstrip Family Members Work

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ldren gained some knowledge of various careers, however they were a little confused by everyg they saw.

VT-102-011

GRADE: Kdg.

3

GOAL: To help pupils understand that family jobs and responsibilities are necessary for

BEHAVIORAL OBJECTIVES: Pupils will identify different careers and jobs related to farm w
about the kind of work they perform.

Activity	Suggested Techniques	Res
A field trip to Old Mac Donalds Farm, Norwalk	1. Identify jobs on the way to the farm: bus driver, truck driver, etc. 2. After the trip, pupils wrote an experience chart dealing with all they had seen and done. 3. Pupils drew pictures of animals and painted pictures of jobs being done.	"I Want C C

Teacher's Comments: Children were most excited about the entire trip. They were a
about all they saw and did.

Grade: Kdg.

understand that family jobs and responsibilities are necessary for proper functioning of a farm.

Pupils will identify different careers and jobs related to farm work and be able to tell about the kind of work they perform.

	Suggested Techniques	Resource Material
	1. Identify jobs on the way to the farm: bus driver, truck driver, etc. 2. After the trip, pupils wrote an experience chart dealing with all they had seen and done. 3. Pupils drew pictures of animals and painted pictures of jobs being done.	"I Want to be an Animal Doctor" Carla Greene Children's Press, Chicago, 1971

ts: Children were most excited about the entire trip. They were alert and enthusiastic about all they saw and did.

GOAL: To acquaint the pupils with some of the careers that fathers perform in the bak

BEHAVIORAL OBJECTIVES: Pupils will be able to tell some of the duties that different

Activity	Suggested Techniques	Reso
A group trip the Ann's Newfield Bakery A group trip to Grandma's Cookie Jar	1. Father's demonstrate icing a cake and telling pupils about his work. 2. Children decorated their own cupcakes. 3. Children baked cookies.	Filmstri "What El Denoy

Teacher's Comment: The people at the bakery were very cooperative. The father was a
He really motivated the youngsters as they iced their cupcakes.

GRADE: Kdg.

he pupils with some of the careers that fathers perform in the baking business.

S: Pupils will be able to tell some of the duties that different people in a bakery perform.

	Suggested Techniques	Resource Material
's Newfield Bakery dma's Cookie Jar	1. Father's demonstrate icing a cake and telling pupils about his work. 2. Children decorated their own cupcakes. 3. Children baked cookies.	Filmstrip "What Else do Father's Do?" Denoyer and Geppert

The people at the bakery were very cooperative. The father was a baker demonstrated his trade. He really motivated the youngsters as they iced their cupcakes.

GOAL: To acquaint the children with the variety of personnel required to operate a large
many occupations involved in its functioning.

BEHAVIORAL OBJECTIVES: Children will be able to list all the personnel in a large school.

Activity	Suggested Techniques	Resource
A trip to see a larger school facility. East Side Middle School, Blackham, Fairfield University.	1. Discussed personnel in their own schools. Janitor Secretary Nurse Principal 2. Interviewed workers 3. Made model schools and showed locations of the workers.	

Teacher Comments: The special teachers in the large schools (band teacher, home economics
and demonstrated the special services offered in a larger school comple

children with the variety of personnel required to operate a large school and understand the
involved in its functioning.

Children will be able to list all the personnel in a large school.

	Suggested Techniques	Resource Material
school facility. , Blackham, Fair-	1. Discussed personnel in their own schools. Janitor Secretary Nurse Principal 2. Interviewed workers 3. Made model schools and showed locations of the workers.	

special teachers in the large schools (band teacher, home economics teachers) depicted
demonstrated the special services offered in a larger school complex.

GOAL: To enable children to have an understanding of the neighborhood stores and co
larger shopping centers and plazas in the community.

BEHAVIORAL OBJECTIVES: Children will be able to identify workers in neighborhood st
plazas and compare their duties and responsibilities.

Activity	Suggested Techniques	Res
A field trip to 1. Large shopping center - Lafayette Plaza. 2. Pathmark 3. King Cole 4. Fancry Pride 5. A. & P. Supermarket 6. Shopping Center-Boston Ave.	1. Children made dioramas of neighborhood stores. 2. Children made collages of stores they viewed at the shopping centers. 3. Children wrote stories about workers in a super market.	"Sh "I

Teacher Comments: Experience was provided to show the complex "workings" of a plaza
dependent neighborhood store-plus they experienced the sequence o
and merchandise "on the racks."

ildren to have an understanding of the neighborhood stores and compare their functioning with ing centers and plazas in the community.

ES: Children will be able to identify workers in neighborhood stores, shopping centers and plazas and compare their duties and responsibilities.

	Suggested Techniques	Resource Material
ng center - Lafayette	1. Children made dioramas of neighborhood stores.	"Shopper Market Helpers" SVE
	2. Children made collages of stores they viewed at the shopping centers.	"I Want to be a Storekeeper" Carla Greene
rmarket ter-Boston Ave.	3. Children wrote stories about workers in a super market.	

Experience was provided to show the complex "workings" of a plaza verses the isolated independent neighborhood store-plus they experienced the sequence of truck delivery, unloading and merchandise "on the racks."

GOAL: To acquaint the children with the various means of transportation in the city of
occupations available in this field.

BEHAVIORAL OBJECTIVES: The children will be aware of the jobs in the airplane industry
role-play, do creative writing and art work about these occupati

ACTIVITY	SUGGESTED TECHNIQUES	RESO
Visited the Municipal Airport in Stratford. Visited Bradley International Airport in Windsor Locks, Conn.	1. Role-played workers at the airport. 2. Children drew pictures and wrote stories about their trip to the airport.	FILM "Trav City "Come Airpo Je Se Mi

Teacher Comment: The children's art work and stories were sent to Mr. Kaolian at the a
laudatory letter from him thanking the children for their fine work.
the airport should be bigger to accomodate more travelers.

This was the first time the majority of the children had ever seen an
were actually able to see a central tower, airplane landing and taking
made aware of the job opportunities in the airplane industry.

It would be helpful in future trips if a few students could pretend th
a ticket, checking in, etc. In this way they would have come in conta
doing their jobs.

he children with the various means of transportation in the city of Bridgeport and the vailable in this field.

S: The children will be aware of the jobs in the airplane industry and will be able to role-play, do creative writing and art work about these occupations.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
Air-	1. Role-played workers at the airport.	FILMSTRIP
-	2. Children drew pictures and wrote stories about their trip to the airport.	"Traveling in and Out of our City"
		"Come to Work With Us in an Airport" Jean and Ned Wilkinson Sextant Systems, Inc. Milwaukee, 1970

e children's art work and stories were sent to Mr. Kaolian at the airport and we received a udatory letter from him thanking the children for their fine work. A few students felt that e airport should be bigger to accomodate more travelers.

is was the first time the majority of the children had ever seen an actual airplane. They re actually able to see a central tower, airplane landing and taking off. Ther were also de aware of the job opportunities in the airplane industry.

would be helpful in future trips if a few students could pretend that they were purchasing ticket, checking in, etc. In this way they would have come in contact with a few key people ing their jobs.

GOAL: To acquaint students with the various jobs associated with journalism and publishi

BEHAVIORAL OBJECTIVES:
1. The children will list the various jobs performed in a publish
2. The children will understand the responsibilities of the jobs a newspaper by producing their own newspaper.

ACTIVITY	SUGGESTED TECHNIQUES	RESOURCE M
Visited the Bridgeport Post in Bridgeport, Connecticut	1. Children will interview a reporter about his responsibilities and training. 2. Children will list training and responsibilities of various occupations in the publishing plants. Example: Reporter Printer Editor Copy boy Sports Writer Teletype operator Society Editor Proof reader	Books "I Want to b Sybil McC Benefic P "Come to Wor Jean and Sextant S "You Visit a Leonard M Benefic P Mrs. Van De the Bridg

Teacher Comments: The children were able to see the process of news reporting and publis children saw and identified the various workers at the newspaper. The at the newspaper. They saw the various kinds of work they did and the that they used.

The trip served as a motivational activity. As a result, the class wa own newspaper.

GRADE 3

ents with the various jobs associated with journalism and publishing companies.

1. The children will list the various jobs performed in a publishing firm.
2. The children will understand the responsibilities of the jobs of running a newspaper by producing their own newspaper.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
Post in t	1. Children will interview a reporter about his responsibilities and training. 2. Children will list training and responsibilities of various occupations in the publishing plants. Example: Reporter Printer Editor Copy boy Sports Writer Teletype operator Society Editor Proof reader	Books "I Want to be a New Reporter" Sybil McCabe Benefic Press, Chicago 1964 "Come to Work With Us In a Newspaper" Jean and Ned Wilkinson Sextant Systems, Inc. 1971 "You Visit a Newspaper" Leonard Meshover Benefic Press, Chicago 1965 Mrs. Van Der Hogen, Reporter for the Bridgeport Post

children were able to see the process of news reporting and publishing in action. The ldren saw and identified the various workers at the newspaper. They saw the various workers the newspaper. They saw the various kinds of work they did and the tools, machinery, etc. t they used.

trip served as a motivational activity. As a result, the class was able to produce its newspaper.

GOAL: To acquaint children with the various occupations involved in a TV station.

BEHAVIORAL OBJECTIVES: The children will participate and produce a TV program depicting roles.

ACTIVITY	SUGGESTED TECHNIQUES	RESO
Visited University of Bridgeport TV station.	1. Read children stories about the operation of a TV station. 2. List occupations necessary to produce a TV show.	"Commu Com #64 McG

Teacher Comment: The children were permitted to participate in many areas, thus they be involved in the entire process. They also viewed the people working a in this media.

dren with the various occupations involved in a TV station.

The children will participate and produce a TV program depicting the various occupational roles.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
Bridgeport	1. Read children stories about the operation of a TV station. 2. List occupations necessary to produce a TV show.	"Communicating Ideas" Community Series #641261 McGraw Hill Publishers

children were permitted to participate in many areas, thus they became excited and very much lved in the entire process. They also viewed the people working at the various occupations his media.

GOAL: To extend children's knowledge of the many job opportunities in the State Governm
areas such as: Executive, State Department of Education, Transportation, State Hi

BEHAVIORAL OBJECTIVES:
1. Children will interview State Representatives
2. Children will visit the State Capitol
3. Children will research how to obtain permits and licenses.
4. Children will campaign an election for student council.

ACTIVITY	SUGGESTED TECHNIQUES	RESOURCE MA
Visited the State Capitol, Hartford, Connecticut	Children researched how to obtain various permits and licenses. Example: Dog License Fishing License Hunting License Store Permit Health Permit Children gathered information about State Departments: Example: Newspapers State bulletins Interviews	Books "How Rules an Muriel S Benefic "How Our Gove Muriel S Benefic "About People Shirlee and Dian Melmont

ren's knowledge of the many job opportunities in the State Government. To explore 5 certain Executive, State Department of Education, Transportation, State Highway and State Police Dept.

1. Children will interview State Representatives
2. Children will visit the State Capitol
3. Children will research how to obtain permits and licenses.
4. Children will campaign an election for student council.

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SUGGESTED TECHNIQUES

Children researched how to obtain various permits and licenses.

Example: Dog License
Fishing License
Hunting License
Store Permit
Health Permit

Children gathered information about State Departments:
Example: Newspapers
State bulletins
Interviews

RESOURCE MATERIAL

Books

"How Rules and Laws Help Us"
Muriel Stanek
Benefic Press, Chicago 1969

"How Our Government Helps Us"
Muriel Stanek
Benefic Press, Chicago 1969

"About People Who Run Your City"
Shirlee Petkin Newman
and Diane Finn Sherman

Melmont Publishers, Inc. 1971

GOAL: To initiate a class investigation of assembly line. To contrast the work practices individual production.

BEHAVIORAL OBJECTIVES:
1. The children will be able to work as part of a production line
2. The children will be able to work independently.
3. The children will be able to describe the results and effects operations.
4. Will be able to list various jobs in one phase of manufacturi

ACTIVITY	SUGGESTED TECHNIQUES	RESO
1. A group trip to Peter Paul Mounds 2. A group trip to Bodine Corporation 3. A group trip to Bar-Pat Manufacturing Company, Inc.	1. Student will investigate assembly line and individual production by reading about people like Henry Ford, etc. 2. Class will set up an experimental assembly line. 3. Class will design project, devise work schedules, decide what tools will be needed and the market-ability of product.	Films "Our C Co Ch Filmst "Automo Ey

Teacher Comments: Children saw the need for cooperation and reliability. They were made is need for a large number of people working just to bring a candy bar the operation of an electronics firm, the type of work involved and the for such a position. Perhaps because of lack of facilities, it would b someone from the plant visit the school before the planned trip.

ss investigation of assembly line. To contrast the work practices of a production line with
tion.

1. The children will be able to work as part of a production line.
2. The children will be able to work independently.
3. The children will be able to describe the results and effects of the two different operations.
4. Will be able to list various jobs in one phase of manufacturing.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
er Paul line -Pat ny, Inc.	1. Student will investigate assembly line and individual production by reading about people like Henry Ford, etc. 2. Class will set up an experimental assembly line. 3. Class will design project, devise work schedules, decide what tools will be needed and the market-ability of product.	Films "Our Class Works Together" Coronet Instructional Films Chicago, #1559 Filmstrips "Automobile for Millions" Eyegate House, Inc.

dren saw the need for cooperation and reliability. They were made aware of the fact that there eed for a large number of people working just to bring a candy bar to market. Students learned operation of an electronics firm, the type of work involved and the type of education needed such a position. Perhaps because of lack of facilities, it would be more appropriate to have one from the plant visit the school before the planned trip.

GOAL: To introduce the children to the importance of interior design occupations in

BEHAVIORAL OBJECTIVES: The children will be able to list the various jobs available
decorating, and also list jobs not in that line but interrela

Activity	Suggested Techniques	Resource
Visit to Freedman Furniture Store	1. Have children make diorama of a room so they are familiar with colors, styles, and placement of furniture. 2. Have children list the various other jobs that are necessary for an interior decorator to work with. Example: Fabric Designer Antique Dealer Furniture Maker Painter Upholstery	Book "I Want t Euge Chil

Teachers Comments: The students were shown in any styles of furniture from different
them in decorating theur own mini houses. They were also very imp
tor can do to improve a room, by color and furniture placement.

he children to the importance of interior design occupations in the field of construction.

: The children will be able to list the various jobs available in the fields of interior decorating, and also list jobs not in that line but interrelated in many ways.

	Suggested Techniques	Resource Material
ture	1. Have children make diorama of a room so they are familiar with colors, styles, and placement of furniture. 2. Have children list the various other jobs that are necessary for an interior decorator to work with. Example: Fabric Designer Antique Dealer Furniture Maker Painter Upholstery	Book "I Want to be a Sales Clerk" Eugene Baker Childrens Press, Chic. 1971

he students were shown in any styles of furniture from different periods. This helped hem in decorating theur own mini houses. They were also very impressed with what a decora-or can do to irprove a room, by color and furniture placement.

GOAL: Introduce students to the many facets of police work, to make them aware of the police career.

BEHAVIORAL OBJECTIVE: Pupils will be able to explore job responsibilities of at least the Police Department.

ACTIVITY	SUGGESTED TECHNIQUES	RESOURC
A class visit to the N. Y. Police Academy	1. Children will outline the various job opportunities in law enforcement by reports, skits or drawing. 2. Have pupils identify the changing role of a police officer by researching and interviewing people on the police staff.	Books "How Ru Muri Bene

Teacher Comment: Law was made more meaningful when they saw to what lengths police off out. They also had a better understanding of the qualification of th as protection and how laws protect us.

nts to the many facets of police work, to make them aware of the work involved in the

Pupils will be able to explore job responsibilities of at least 4 workers connected with the Police Department.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
. Y.	1. Children will outline the various job opportunities in law enforcement by reports, skits or drawing. 2. Have pupils identify the chnng-ing role of a police officer by researching and interviewing people on the police staff.	Books "How Rules and Laws Help Us" MurielStanek Benefico Press, Chicago 1969

was made more meaningful when they saw to what lengths police officers go to see it carried . They also had a better understanding of the qualification of the policeman, his role rotection and how laws protect us.

GOAL: To acquaint the children with the knowledge of the role of an Interior Decorator and the jobs that are created as a result in the restaurant.

BEHAVIORAL OBJECTIVES: Each child will be able to list job opportunities in a restauran that careers have different levels of responsibilities.

Activity	Suggested Techniques	Resource
A visit to the Holiday Inn dining room. A visit to Valle's and Tominkos	1. Children will list jobs necessary in a restuarant. 2. Children will list necessary qualifications for various jobs. 3. Children will play act that they plan to open a restuarant. They will be able to understand the following problems: 1. What kinds of jobs are necessary for a smooth running restaurant. 2. What materials are necessary for a restaurant. Example: Place mats, menu, etc.	Film "Cooks, Ster Filmstrip "The Wo Book "I Want Carl Chil

he children with the knowledge of the role of an Interior Decorator in the designing of restuarants that are created as a result in the restaurant.

S: Each child will be able to list job opportunities in a restaurant. Children will realize that careers have different levels of responsibilities.

	Suggested Techniques	Resource Material
ay nd	1. Children will list jobs necessary in a restuarant. 2. Children will list necessary qualifications for various jobs. 3. Children will play act that they plan to open a restuarant. They will be able to understand the following problems: 1. What kinds of jobs are necessary for a smooth running restaurant. 2. What materials are necessary for a restaurant. Example: Place mats, menu, etc.	Film "Cooks, Chefs, and Related Occupations Sterling Educational Films Filmstrip "The Wonderful World of Work" Book "I Want to be a Restaurant Owner" Carla Greene Childrens Press, Chicago 1970

GOAL: To demonstrate how occupations developed from the early times. To make the child of-Work has existed in all civilizations from the earliest time to the present ti

BEHAVIORAL OBJECTIVES:
1. Children viewed the original occupation of people at the mus
2. Children will understand and appreciate how some occupations times to the present.

ACTIVITY	SUGGESTED TECHNIQUES	RESOU
A visit to the Peabody Museum	1. Children made tools similar to the ones made by the prehistoric man. 2. Have children list the occupations available now as a result of our study of the prehistoric man.	1. Fi "Jo

w occupations developed from the early times. To make the children aware that the World-
ed in all civilizations from the earliest time to the present time.

1. Children viewed the original occupation of people at the museums.
2. Children will understand and appreciate how some occupations developed from prehistoric times to the present.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
luseum	1. Children made tools similar to the ones made by the prehistoric man. 2. Have children list the occupations available now as a result of our study of the prehistoric man.	1. Filmstrip "Jobs in the Now Generation" Bowman

GOAL: To acquaint students with the many jobs that are available in the field of horticult

BEHAVIORAL OBJECTIVES: The students will be able to list and define occupations in the fiel

ACTIVITY	SUGGESTED TECHNIQUES	RESOURCE
1. A group trip to the Botanical Gardens in New York.	1. Students will identify as many careers related to horticulture as possible, e.g. gardener, landscape architect, florist. 2. Students will research a career and list occupational duties, requirements and make booklets.	"Ecology-Natu An AEP Eco Xerox Corp Ohio, 197

Teacher Comment: Children gained an understanding of the wide variety of plants and conditi
live. Children were not able to see a variety of occupations in this fie

with the many jobs that are available in the field of horticulture.

students will be able to list and define occupations in the field of horticulture.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
nical	1. Students will identify as many careers related to horticulture as possible, e.g. gardener, landscape architect, florist. 2. Students will research a career and list occupational duties, requirements and make booklets.	"Ecology-Nature and Needs" An AEP Ecology Program Xerox Corporation, Ohio, 1971

gained an understanding of the wide variety of plants and conditions under which plants
ildren were not able to see a variety of occupations in this field

GOAL: To view various types of work involved within one type of manufacturning plant. To that every occupation contributes to society.

BEHAVIORAL OBJECTIVES: The children will be able to describe a variety of occupations inv
The children will be able to appreciate what careers can be devel

ACTIVITY	SUGGESTED TECHNIGUES	RESOURCE MATI
A trip to the Chevrolet Plant	Invited local people who worked in fields that were interrelated to the car industry. Example: Car salesman Insurance agent Banker Police Children made mural of the car plant. Children researched the car industry.	Audio Visual Automobiles for Mil Eye Gate House, Inc Resource people in Books I want to be a Mech Carla Greene Children's Pre

Teacher Comments:

The children were able to speak to workers about the type of work, pay scale and persona
Students were able to visualize the type of jobs present and understand the type of educa
of the jobs.

s types of work involved within one type of manufacturning plant. To make children realize n contributes to society.

S: The children will be able to describe a variety of occupations involved in mass production.
The children will be able to appreciate what careers can be developed in and from a factory.

	SUGGESTED TECHNIGUES	RESOURCE MATERIAL
let	Invited local people who worked in fields that were interrelated to the car industry. Example: Car salesman Insurance agent Banker Police Children made mural of the car plant. Children researched the car industry.	Audio Visual Automobiles for Millions Eye Gate House, Inc. Resource people in the Community. Books I want to be a Mechanic Carla Greene Children's Press, Chicago, 1971

le to speak to workers about the type of work, pay scale and personal satisfactions.
o visualize the type of jobs present and understand the type of education necessary for each

GOAL: To help students realize the important role mathematics plays in a variety of occup
processing.

BEHAVIORAL OBJECTIVES: Students will be able to describe occupations and qualifications r
in banking.

ACTIVITY	SUGGESTED TECHNIQUES	RESOU
A trip to "State National Computer Center" A trip to U. B. Computer Center A trip to Lafayette Bank	1. Discuss how mathematics affects everyone's life. 2. Make a list of occupations dependent on mathematics. 3. Describe each occupation and mathematic courses required to follow that type of work.	Filmstri "At the Elir Melr Chic "Office Denc "How Peop Muri Benc "The Fasc Nati

Teacher Comment:
Students seemed to enjoy participation with the terminal. Students were amazed that a mac
being so much valuable time. The students also became aware that machines are only as goo
them. The students were able to see and observe the various positions held by people at t
tellers, workers in the mortgage department, bank records, the vault and the President of

ts realize the important role mathematics plays in a variety of occupations in banking and data

: Students will be able to describe occupations and qualifications necessary for positions in banking.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
onal ter ank	1. Discuss how mathematics affects everyone's life. 2. Make a list of occupations dependent on mathematics. 3. Describe each occupation and mathematic courses required to follow that type of work.	Filmstrips "At the Bank" Elinor Rees Melmont Publishers, Inc. Chicago, 1968 "Office Occupations" Denoyer & Geppert "How People Earn and Use Money" Muriel Stanek Benefic Press, Chicago 1968 "The Fascinating World of Accounting" National Career Consultants

joy participation with the terminal. Students were amazed that a machine could save a human e time. The students also became aware that machines are only as good as the people who operate ere able to see and observe the various positions held by people at the bank. They met he mortgage department, bank records, the vault and the President of the Board of Directors.

GOAL: To acquaint students with the many career opportunities in the personal service cl
in the department store business and to relate English and math subjects to these

BEHAVIORAL OBJECTIVES: Students will list, identify and describe the several occupations
business and describe qualifications and tasks in these careers.

ACTIVITY	SUGGESTED TECHNIQUES	RESOU
Group trip to G. Fox Department Store in Hartford, Connecticut	1. Have students visit local stores and report on all occupations that are visible in the operation of the store, e.g. Read's Howland's Korvette's 2. Have students list occupations in department store that consumers never see. (Behind the scenes careers)	SRA Occ Film: Filmstr The Fas Nationa

Teacher Comments: Students were given a tour of the entire operations including telephon
department, art and advertising department. They were familiarized wi
opportunities available in a large department store. The guide was ex
interpreting the stores operations and many types of work related to m

tudents with the many career opportunities in the personal service cluster, specifically in ent store business and to relate English and math subjects to these careers.

: Students will list, identify and describe the several occupations in the department store business and describe qualifications and tasks in these careers.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
	1. Have students visit local stores and report on all occupations that are visible in the operation of the store, e.g. Read's Howland's Korvette's	SRA Occupational Briefs Film: Filmstrip The Fascinating World of Sales National Career Consultants, Inc.
	2. Have students list occupations in department store that consumers never see. (Behind the scenes careers)	

tudents were given a tour of the entire operations including telephone department, auditing partment, art and advertising department. They were familiarized with all of the career portunities available in a large department store. The guide was exceptionally good in terpreting the stores operations and many types of work related to merchandising field.

GOAL: To make students aware of the various careers and occupations available in the po

BEHAVIORAL OBJECTIVES: Students will be able to list occupations in the hotel industry
such as: desk clerk, reservation manager, etc. They will be ab
tasks and preparation necessary for these careers.

ACTIVITIES	SUGGESTED TECHNIQUES	RES
Group trip to Hotel Sonesta, in Hartford Connecticut	1. Student will make a vocabulary relevant to the hotel and motel business. 2. Student will role-play hotel situations, e.g. a. Checking in at a hotel. b. Irate customer complaining to manager of hotel. 3. Student will organize a "hotel" and necessary staff.	SRA - Occ Film Cooks, Che Sterli

Teacher Comments: Students were taken on a complete tour of the hotel facilities and ma
different departments within the hotel. Tour guide advised the group
workers in hotel business.

nts aware of the various careers and occupations available in the personal services cluster.

S: Students will be able to list occupations in the hotel industry and role-play careers, such as: desk clerk, reservation manager, etc. They will be able to describe their tasks and preparation necessary for these careers.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
Sonesta, cut	1. Student will make a vocabulary relevant to the hotel and motel business. 2. Student will role-play hotel situations, e.g. a. Checking in at a hotel. b. Irate customer complaining to manager of hotel. 3. Student will organize a "hotel" and necessary staff.	SRA - Occupational Briefs Film Cooks, Chefs and Related Occupations Sterling Educational Films, Inc.

tudents were taken on a complete tour of the hotel facilities and made aware of the 17 ifferent departments within the hotel. Tour guide advised the group of growing need for orkers in hotel business.

GOAL: To help students understand how different occupations are interrelated and to a
available in the clothing industry.

BEHAVIORAL OBJECTIVES: Students will be able to portray the variety of specialized c
clothing industry.

ACTIVITY	SUGGESTED TECHNIQUES	RESOURCE
A trip to Levine Coat Co.	1. Construct charts with appropriate vocabulary. 2. Construct charts showing sequence of events following the manufacturing of a coat then the merchandising until it reaches the consumer.	Films "Opportuni chandisin Sterli Filmstrip "How Ameri Eye Ga

Teacher Comments: The boys were to view a coat being produced from the laying of patt
product and all the workers and careers in the process.

idents understand how different occupations are interrelated and to appreciate the many careers in the clothing industry.

IVES: Students will be able to portray the variety of specialized occupations within the clothing industry.

	SUGGESTED TECHNIQUES	RESOURCE MATERIAL
Coat Co.	1. Construct charts with appropriate vocabulary. 2. Construct charts showing sequence of events following the manufacturing of a coat then the merchandising until it reaches the consumer.	Films "Opportunities in Sales and Merchandising" Sterling Educational Films, Inc. Filmstrip "How America is Clothed" Eye Gate House, Inc.

The boys were to view a coat being produced from the laying of patterns to the finished product and all the workers and careers in the process.